

**STEP UP TO A HIGHER STYLE OF LIVING**

The Parkside is one of the most perfectly unique residential buildings in all of St. Paul. Its impressive history dates back to 1913, when prominent architect Cass Gilbert (designer of the U.S. Supreme Court Building in Washington, D.C., the famed Woolworth Building in New York, as well as Minnesota's own beaux arts masterpiece, the State Capitol Building) was hired by the old Gotzian Shoe Company to design a new home for its growing shoe manufacturing business.



THE GOTZIAN SHOE COMPANY - SAINT PAUL

Gilbert's stately Gotzian complex was noted for its innovative Victorian Romanesque design style that was more intriguing than industrial. Massive granite piers topped with a huge decorative sash formed the base of the building.

Above them, large arched windows were capped with distinctive cornices. Handsome brick construction and heavy Minnesota timber solidified the foundation. It's no wonder this enduring landmark was named to the National Register of Historic Places in 1985.

The grand old Gotzian building served a variety of purposes over the years, from producing high fashion footwear to commercial warehousing, but it was given new life in 1987 when nationally renowned developer, Historic Landmarks for Living, bought the complex and spent millions to transform it into a fashionable new residential community. And the rest was history.

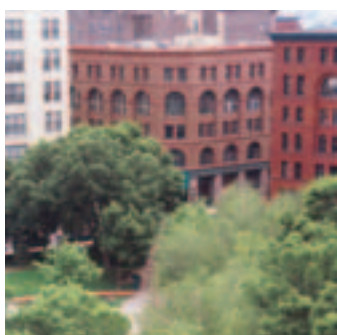
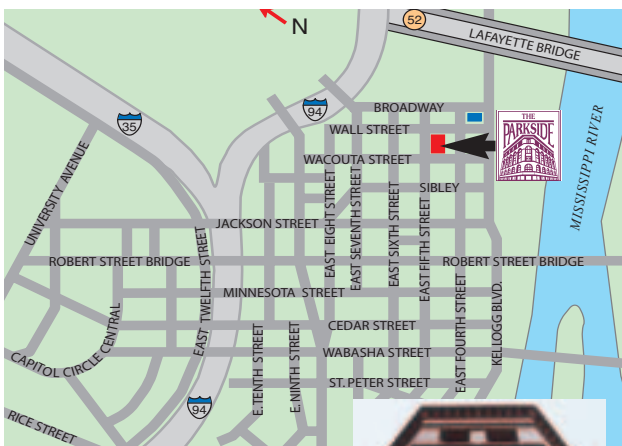


## THE PERFECT FIT FOR TODAY'S LIFESTYLE

The uncommon styling of The Parkside starts on the outside, where the handsomely restored façade makes a defining statement about the quality of life offered in this luxurious residential building. As you enter the distinctive lobby and take in all the unique details, you can't help but feel a warm welcome into an inviting atmosphere.

The apartments are just as inspirational. Original brick walls were left exposed and restored to add style and texture to each residence. Oversized industrial arched windows and dramatic high ceilings were incorporated to create bright, airy living spaces. Timbered beam ceilings and cast iron columns were left intact to evoke images of the building's original purpose. The result is apartments that are incredibly innovative, highly creative and consist of every comfort and quality feature you could possibly want.

Choose the innovative floor plan that best suits your needs and sense of style, from spacious studios to unique one or two-bedroom platform apartments. If you're looking for uncompromising luxury and an uncommon standard of living that stands out from the ordinary, step into The Parkside for style and comfort. It's a great feeling.



## STYLISH FEATURES

- Euro-style kitchens with self-cleaning electric range/oven, microwave, frost-free refrigerator/freezer, dishwasher, garbage disposal, built-in wine racks, breakfast bar in most apartments
- Contemporary baths with ceramic tile floors and tub surrounds, cultured marble sink with storage vanity
- Individual washer & dryer
- Individually controlled air conditioning & heat
- Plush wall-to-wall carpeting throughout
- Soaring 14-foot ceilings and 7-foot wide windows create airy, open living spaces
- Breathtaking views of Mears Park and downtown St. Paul from many apartments
- Generously sized residences with innovative loft and platform designs
- Exposed brick walls, beautifully refinished original timbered beam ceilings and decorative cast iron columns in most apartments
- Abundant closet space, including walk-in closets
- Cable TV available
- On-site fitness room with sauna
- Telephone intercom with pushbutton admittance
- High speed passenger elevator
- Handsomely furnished lobby seating area
- Convenient resident parking (subject to availability)
- Professional 24-hour property management

## SERVICE WITH A STYLE

The Parkside is managed and staffed by Historic Landmarks for Living, the people who rebuilt the building...people who take pride in preserving the legacy of this proud and enduring property. As a resident of our community, you can expect to be treated like a special person and not just an apartment number.

## ENJOY LIFE ON THE STYLISH SIDE OF TOWN

St. Paul is a charming, historic city that's recognized for its European look and warm, Midwestern hospitality. It boasts some of the world's finest architecture, culture and cosmopolitan conveniences, yet it's only minutes away from picturesque parks and rural landscapes.

The Lowertown section of downtown St. Paul is a dynamic urban village where single professionals and young families live in architecturally significant houses and commercial buildings that were recast as contemporary residences, including landmarks like The Parkside and Lowertown Commons.

Explore Lowertown and St. Paul and you'll find an interesting mix of character, culture and convenience. Next to famous homes of F. Scott Fitzgerald, Alexander Ramsey and the hideouts of John Dillinger and Ma Barker are many museums and theaters. Incomparable Mears Park and Como Park offer a full complement of recreational amenities. The St. Paul Farmer's Market is well-stocked with fresh products every spring, summer and fall. The State Fairgrounds offer a year 'round calendar of events. There's an array of shops and services, leisure attractions and entertainment venues to enjoy. Plus, an appetizing menu of ethnically diverse restaurants and bistros, as well as intimate coffee houses and cafes.

The Parkside's incomparable location is close to everything, yet far from the ordinary!



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Historic Landmarks  
for Living

WHY SETTLE FOR JUST AN APARTMENT,

WHEN NOTHING COMPARES TO LIVING IN A LANDMARK!